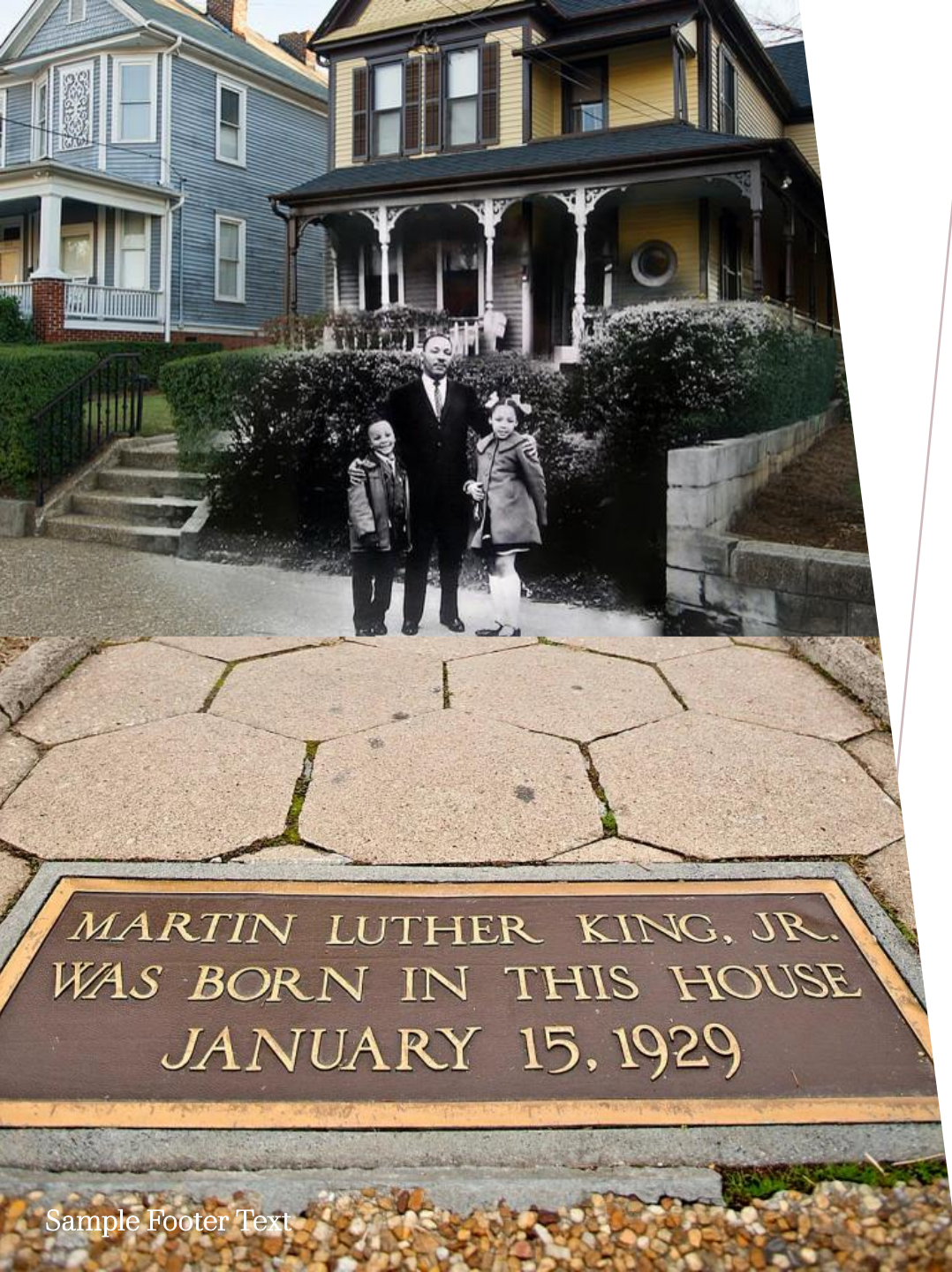


*MARTIN
LUTHER KING
JR.*

*A HERO FOR
ALL*





A HERO IS BORN

Dr. Martin Luther King, Jr., was born in Atlanta, Georgia, in 1929. At the time in that part of the country, segregation—or the separation of races in places like schools, buses, and restaurants—was the law. He experienced racial prejudice from the time he was very young, which inspired him to dedicate his life to achieving equality and justice for Americans of all colors. King believed that peaceful refusal to obey unjust law was the best way to bring about social change.



MARCHING FORWARD

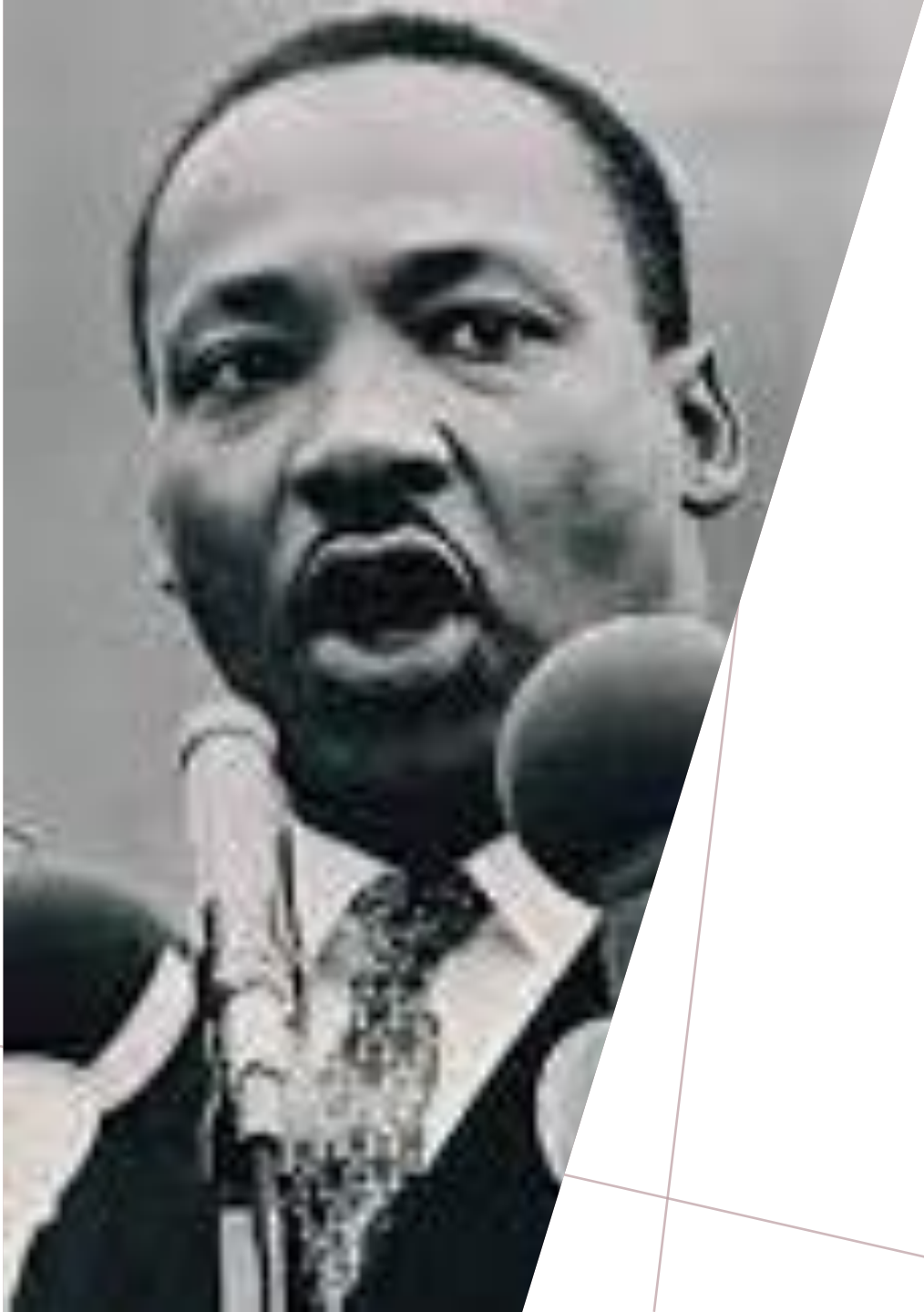
King and his wife, Coretta Scott King, lead demonstrators on the fourth day of a historic five-day march in 1965. Starting in Selma, Alabama, where local African Americans had been campaigning for the right to vote, King led thousands of nonviolent demonstrators 54 miles to the state capitol of Montgomery.



BRAVE SACRIFICES

KING WAS ARRESTED SEVERAL TIMES DURING HIS LIFETIME. IN 1960, HE JOINED BLACK COLLEGE STUDENTS IN A SIT-IN AT A SEGREGATED LUNCH COUNTER. PRESIDENTIAL CANDIDATE JOHN F. KENNEDY INTERCEDED TO HAVE KING RELEASED FROM JAIL, AN ACTION THAT IS CREDITED WITH HELPING KENNEDY WIN THE PRESIDENCY.





SPEAKING OUT

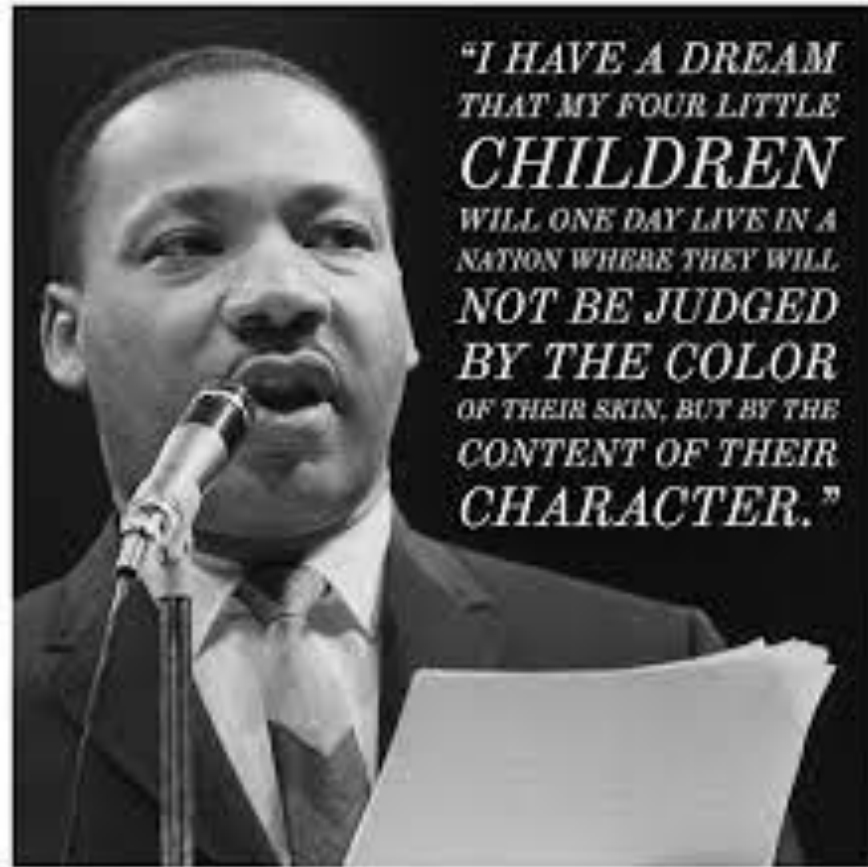
King inspired large crowds with many of his speeches. Raised in a family of preachers, he's considered one of the greatest speakers in U.S. history.

INSPIRING OTHERS

King here is seen waving to supporters from the steps of the Lincoln Memorial in Washington, D.C. during the March on Washington. There, he delivered the "I Have a Dream" speech, which boosted public support for civil rights.



I HAVE A DREAM





LEGACY: WHY WE REMEMBER

King's leadership contributed to the overall success of the civil rights movement in the mid-1900s and continues to impact civil rights movements in the present. While King and other leaders generated momentous strides for equality, the push for civil rights remains a preeminent challenge today.

MARTIN LUTHER KING JR. DAY



- Martin Luther King Jr. Day is a federal holiday held on the third Monday of January. It celebrates the life and achievements of Dr. Martin Luther King Jr., an influential American civil rights leader.